

RESOLUTION SEEKING NCDOT ACTION TO CONTINUE THE TRIANGLE  
TRANSPORTATION DEMAND MANAGEMENT (TDM) PROGRAM

WHEREAS, the Triangle TDM is an **ongoing program**, not a new project; and

WHEREAS, the TDM program is **relationship-based**, so that if these relationships are severed, it will be difficult and time-consuming to re-establish them, affecting the program very differently from delaying the start of a road project phase; and

WHEREAS, the TDM program is especially **critical during the COVID response**, as TDM website visits increased over 300% since COVID, with **access to the Telework Toolkit for employers and workers increasing almost 2,000%**; and

WHEREAS, the TDM program is **highly effective at leveraging NCDOT investment** -- for every \$1 of NCDOT investment, the MPOs and service providers directly provide another \$4 -- if the program isn't funded, many municipal and anchor institution service provider funds could be reprogrammed to non-transportation uses; and

WHEREAS, the TDM program consistently **scores at the top for CMAQ effectiveness** in MPO and FHWA scoring, based on metrics that are measured and documented annually for the program; and

WHEREAS, the program funds the equivalent of **25 FTE positions** across more than a dozen private, public and non-profit organizations, meaning that if NCDOT and MPO funding is withheld, current jobs are at substantial risk; and

WHEREAS, the program addresses **travel across 2 MPOs and 6 counties**, focusing on the biggest bang for the buck.

NOW, THEREFORE, BE IT RESOLVED by the Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC MPO) Board that the Board urgently requests that NCDOT leadership determine that the Triangle TDM program is an on-going project, not a new project, and modify existing contracts to continue current work through Fiscal Year 2021, which starts July 1, 2020.

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Wendy Jacobs, Board Chair  
Durham-Chapel Hill-Carrboro Metropolitan Planning Organization

Durham County, North Carolina

I certify that Wendy Jacobs personally appeared before me this day acknowledging to me that she signed the forgoing document.

Date: June 10, 2020

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Frederick Brian Rhodes, Notary Public  
My commission expires: May 10, 2025