



TRIANGLE J COUNCIL OF GOVERNMENTS

Triangle Transportation Demand Management

Triangle TDM

Promoting Alternative Commuter Transportation

WALK

TRANSIT

BIKE

VANPOOL

CARPOOL



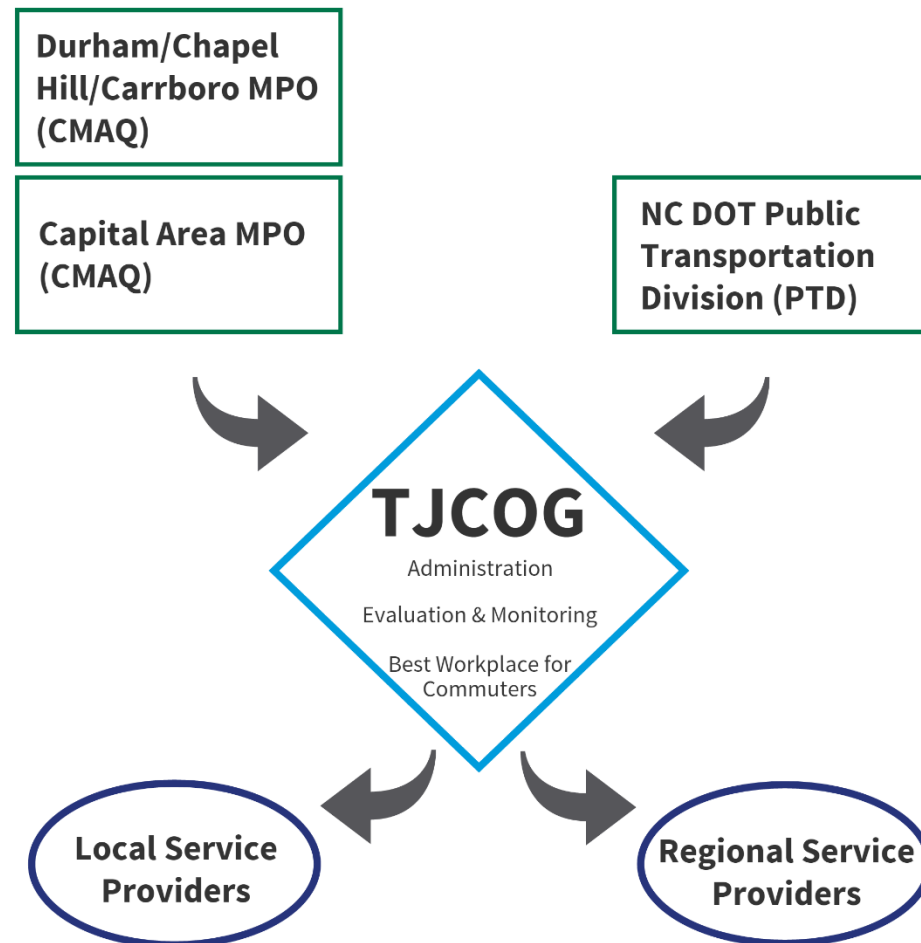
TELEWORK

FLEXIBLE HOURS

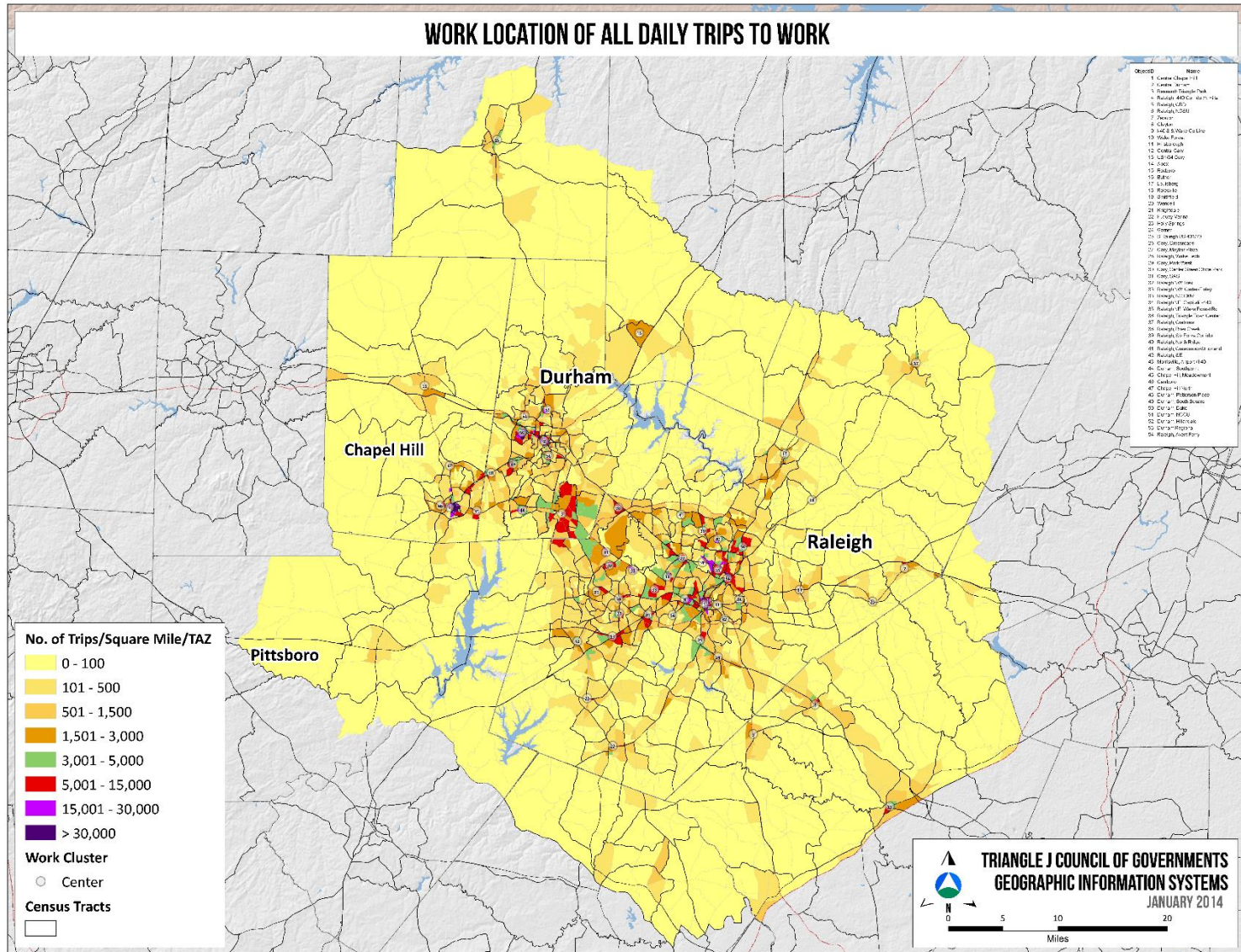
What we want to avoid



Triangle Transportation Demand Management



Hotspots



Triangle 2016 TDM Program Grantees



Rideshare and Incentives



You're on the bus to work.
Tracked your trip yet?



Register at STRNC.org.
Track eligible trips for points.
Use points to enter prize drawings.



GoPerks gives away over \$500 in rewards each month!

Find out more at gotriangle.org/newyear

Best Workplace for Commuters

A national employer recognition program that recognizes their efforts to:

- Mitigate traffic congestion
- Decrease emissions and air pollutants
- Increase quality of life for residents



Campaigns



Enjoy life to the fullest. Live a healthier lifestyle.
More time with family and friends. Save more, spend less.

New Year,
New Commute
2017

GO  Triangle
919-485-RIDE (7435)


gotriangle.org/newyear

Commuter Surveys

Employer & Student



TJCOG conducts biennial surveys



Surveys reveal:

- ▶ Current commuter profile of individual
- ▶ If commuters recently changed commute pattern and why
- ▶ What TDM services commuters use
- ▶ Barriers to not using TDM services

2016 Program Impacts

NOTABLE ACCOMPLISHMENTS



4.6 million vehicle trips avoided

That's equivalent to **over 5,500 people** not driving a car for the entire year in 2016



2.6 million gallons of gas saved

It would take almost **4 Olympic swimming pools** to hold that much gas



61 million commute miles reduced

That's roughly **129 trips to the moon** and back



31,921 alternative transportation users supported

If all those users drove single-file, the traffic jam would stretch **89 miles**

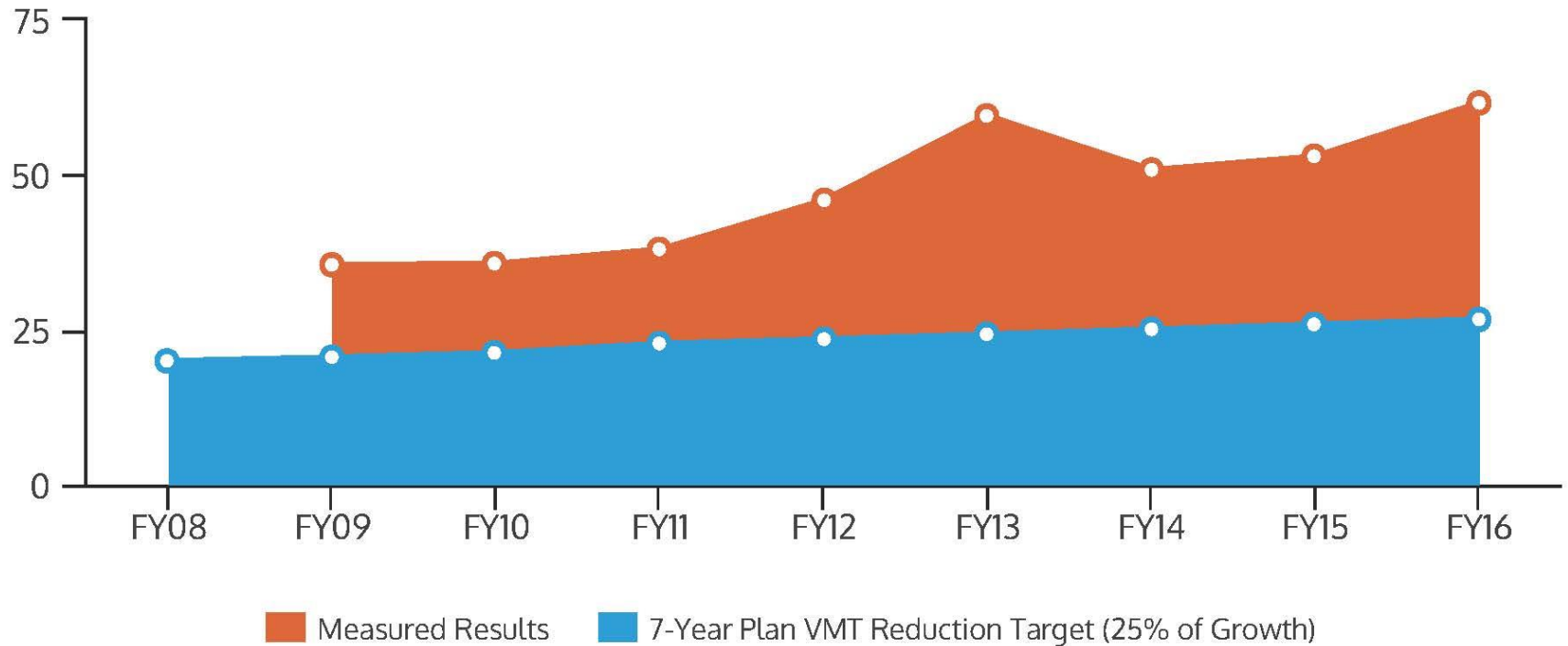


28 million pounds of Carbon dioxide (CO2) release prevented

To sequester that much carbon naturally would require **583,333 trees**



Annual Commute VMT Reduction



What's Coming

- ▶ Statewide TDM Plan Update (NCDOT)
- ▶ 7-Year Plan Update (TJCOG)
- ▶ Updated GoTriangle.org for regional TDM
- ▶ Work with Developer & Property Managers
- ▶ BWC: Economic Development & State Recognition Program
- ▶ Bikeshare

Triangle Transportation Demand Management Program



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