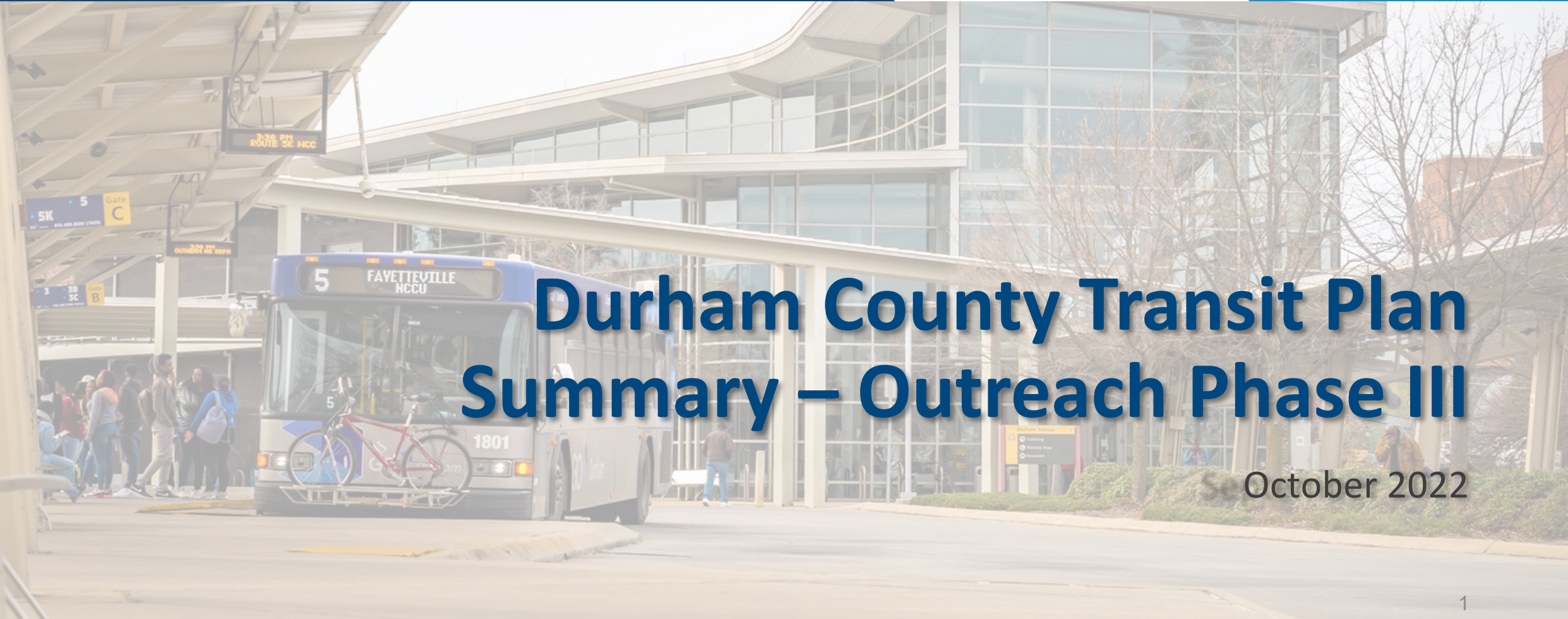




# Durham Transit Plan



# Durham County Transit Plan Summary – Outreach Phase III

October 2022

# Adopting Agencies

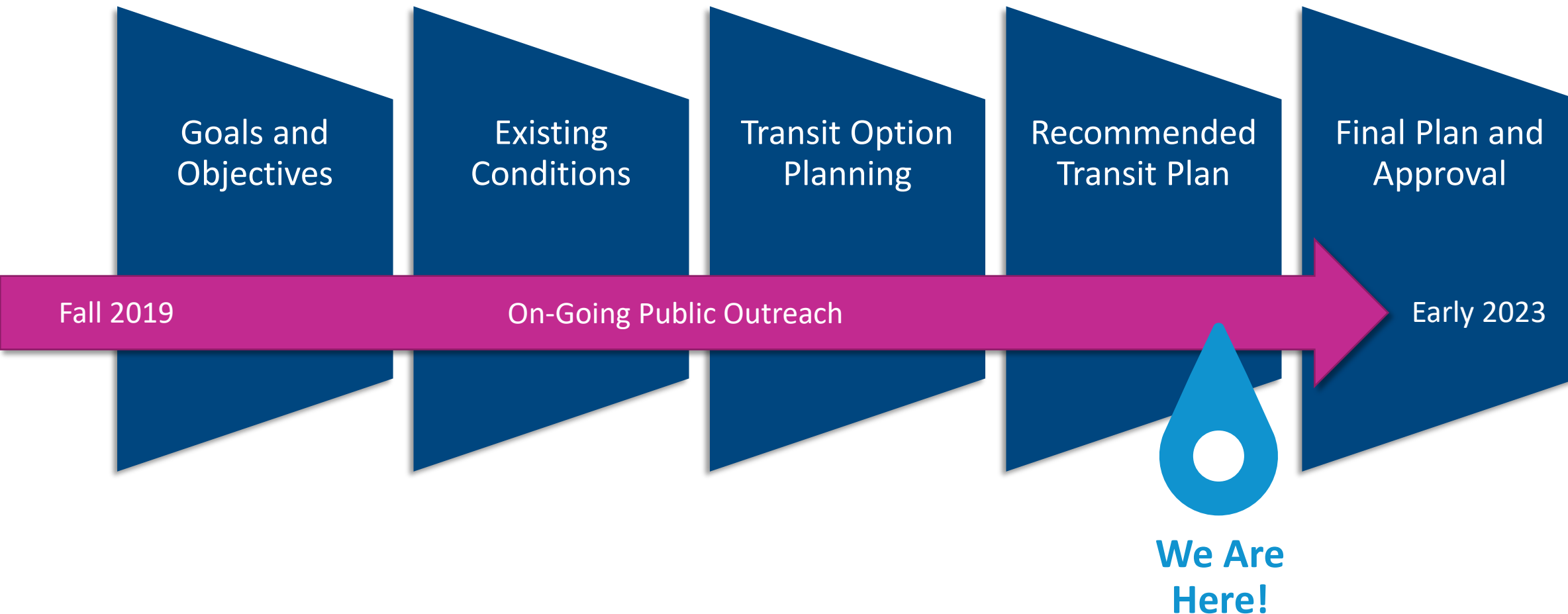


# What is the Durham County Transit Plan?

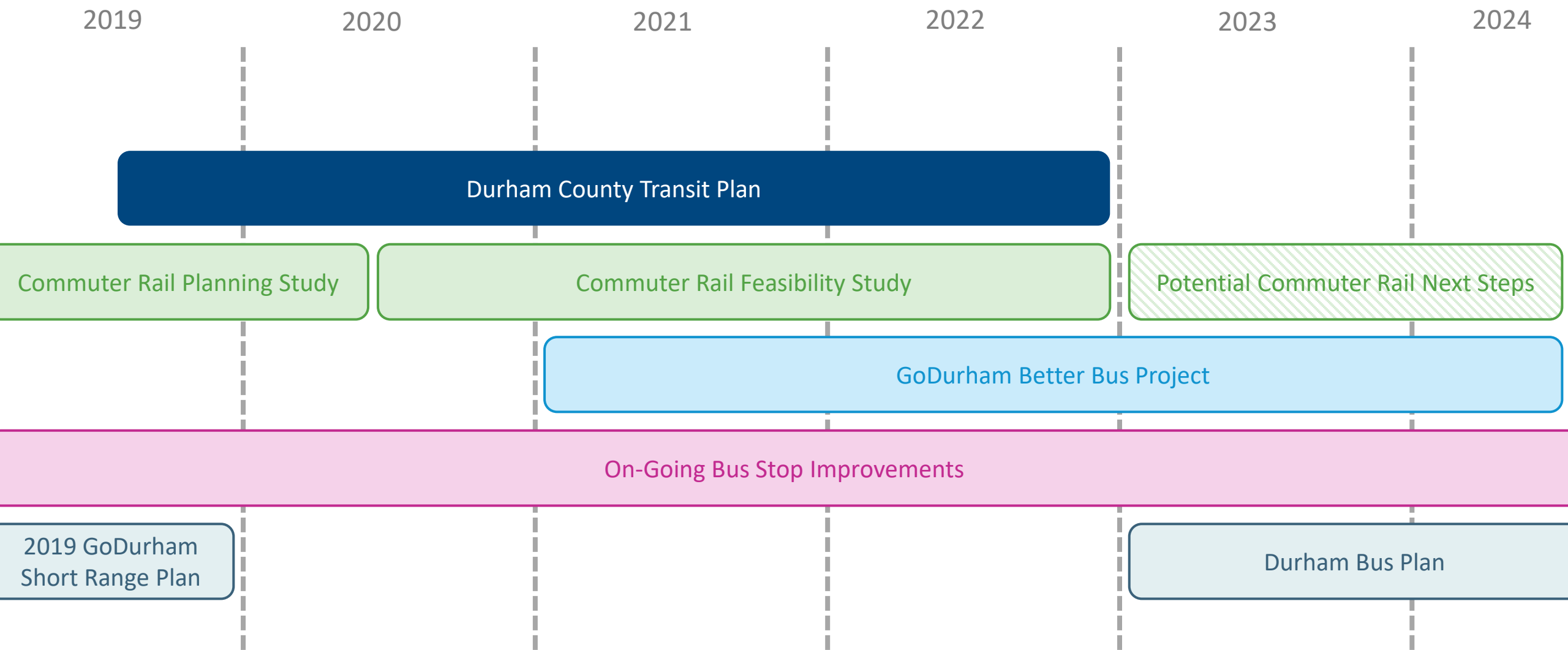
The Durham County Transit Plan is an investment plan for the public transportation (transit) system in the County. The plan will decide how we invest, spend, expand, and prioritize our public transit system using sales tax and fee revenues raised in Durham County.

In 2011, Durham County voters approved a half-cent sales tax to fund public transit improvements in Durham. This Transit Plan update is required by State law to determine how to use the transit sales tax funds for transit expansion over the next 20 years, through 2040. This plan does not include all transit or transportation revenues in Durham.

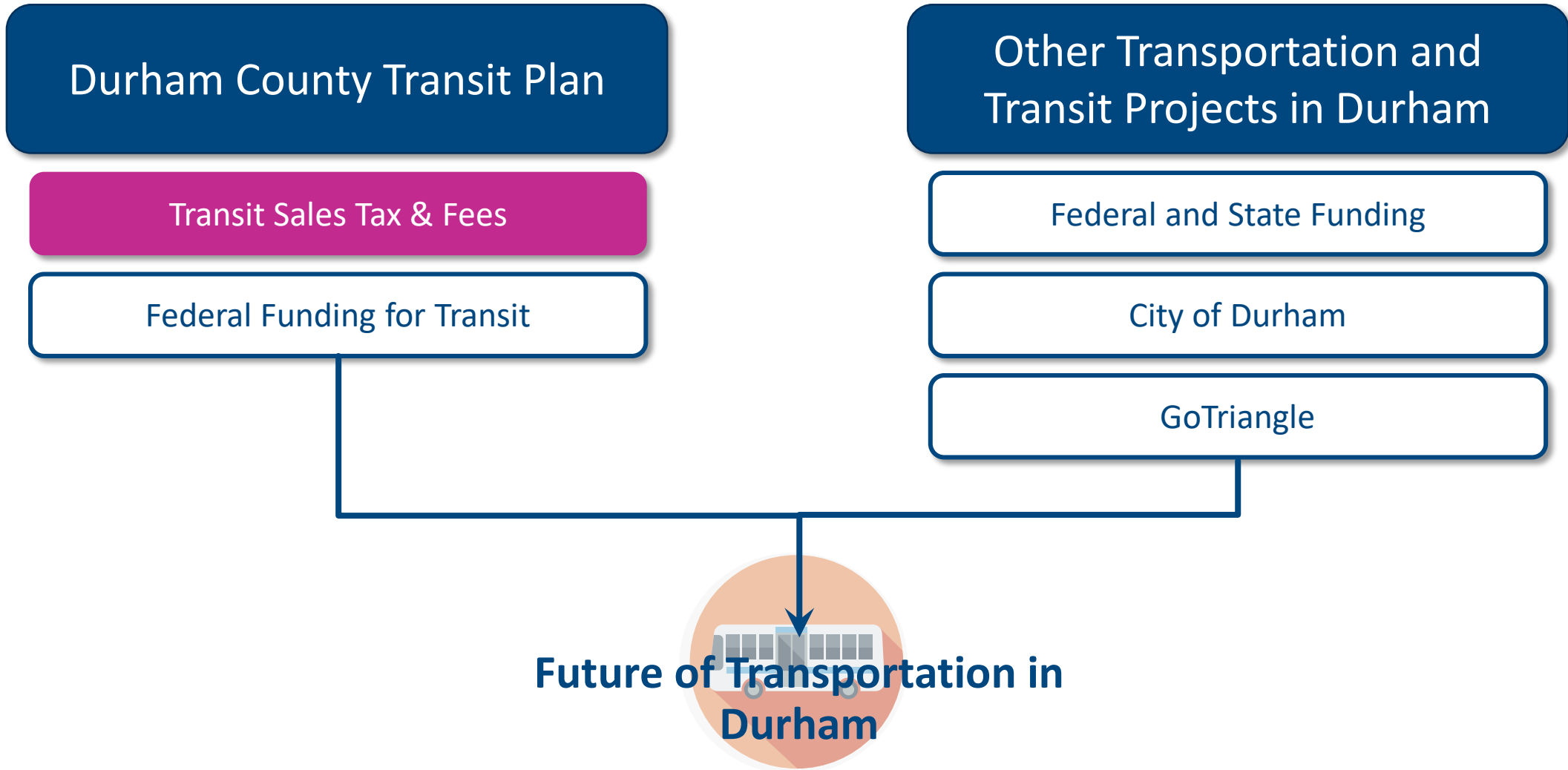
# The Durham County Transit Plan Process



# Concurrent Planning Processes



# There are Multiple Funding Sources for Transit in Durham



# Financial Breakdown of the Durham County Transit Plan Revenues



Spent to Date  
(2011-2021)

\$173,000,000

Planned and  
Continuing Projects  
(2022-2040)

\$1,130,000,000

**Notes:**  
Totals include only the Durham share of project costs  
Total Spent to Date includes **Durham's share** of Durham-Orange Light Rail (DOLRT) cost was \$126M  
**Total** DOLRT project cost including Orange County share was \$157M  
DOLRT is discontinued and not associated with Commuter Rail



# Recommended Transit Plan – Key Themes

Improve the Current System	More Projects Sooner	Connect the Region with Quick and Reliable Service	Better Experience at Stops and Stations
More 15-minute bus service	Bus stop improvements	Next steps for commuter rail connecting Durham and Wake counties	Bus stop improvements
Evening/weekend service	GoDurham and GoTriangle Paratransit (ACCESS) study and improvements	Better on-time performance of buses	Safer access to bus stops
More crosstown routes	GoDurham Connect (Microtransit) zones	Transit signal priority for buses	Improve Transit Centers



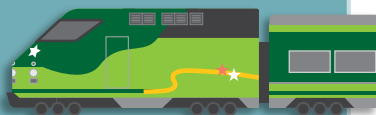
# Recommended Transit Plan

## Enhance and Extend Bus Service



Improves all GoDurham routes to come every 30 minutes or sooner (some routes coming every 15 minutes), extends service to run later at night during the week and weekends, and certain GoTriangle routes come more often and run later at night.

## Commuter Rail



Includes Durham County's financial contribution to build and begin running the commuter rail between Durham County and Wake County.

## Bus Stop Improvements & Transit Centers



Enhances existing bus stops and transit centers with accessible landing pads at all stops, and benches, shelters, signage, lighting, and sidewalks at certain bus stops.

## More Routes Going More Places



Adds new crosstown routes to go more places, sponsors vanpools, and adds GoDurham Connect (microtransit) zones.

## Faster, More Reliable Bus Service



Includes projects to help buses stay on schedule such, as traffic signal improvements, bus-only lanes, and a study for potential bus rapid transit (BRT).

## Paratransit Improvements

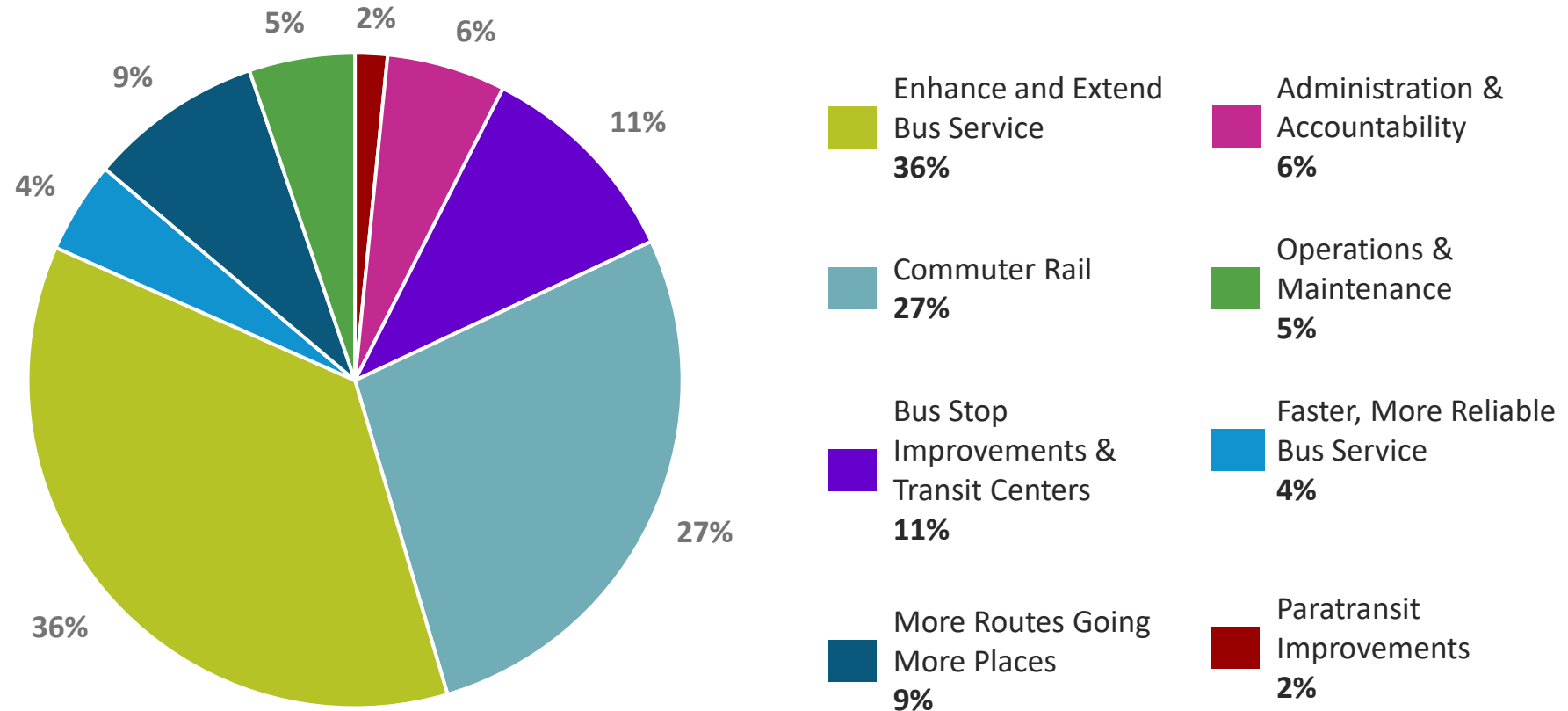


Includes GoTriangle and GoDurham paratransit (ACCESS) service improvement study, further improvements/expansion, and food access for seniors shuttle.

# What is Included in the Recommended Transit Plan

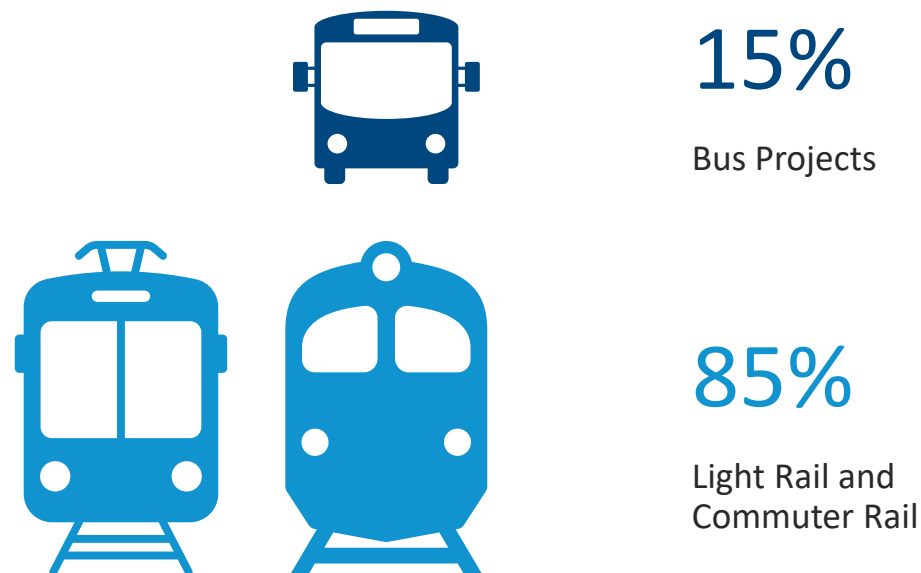
Projects were grouped into buckets based on the public priorities from the first and second phases of outreach.

The following slides show—in more detail—what is included in each bucket.

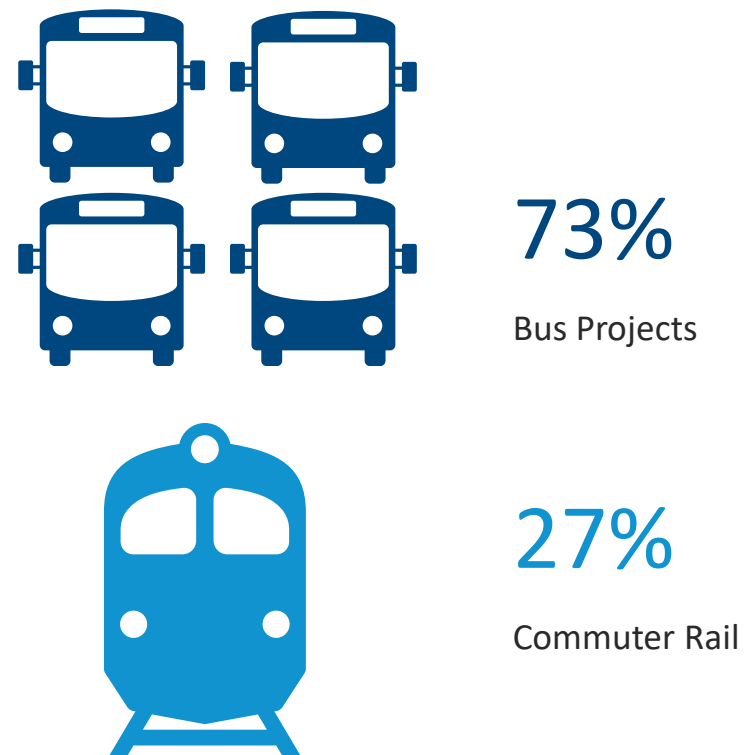


# What is Included in the Recommended Transit Plan

## 2017 Durham Transit Plan



## 2022 Durham Transit Plan



# Phase III Outreach

Third Survey

July 8, 2022 - August 19, 2022



# Survey III Overview



What were participants asked?

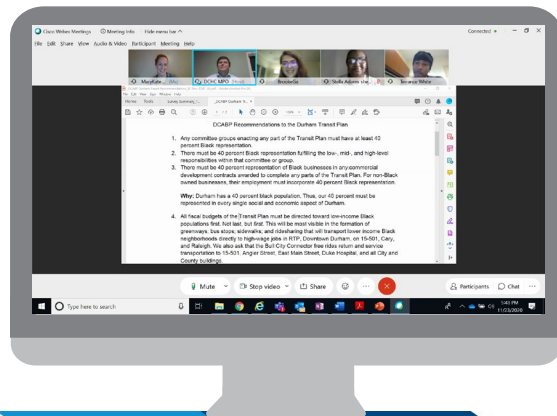
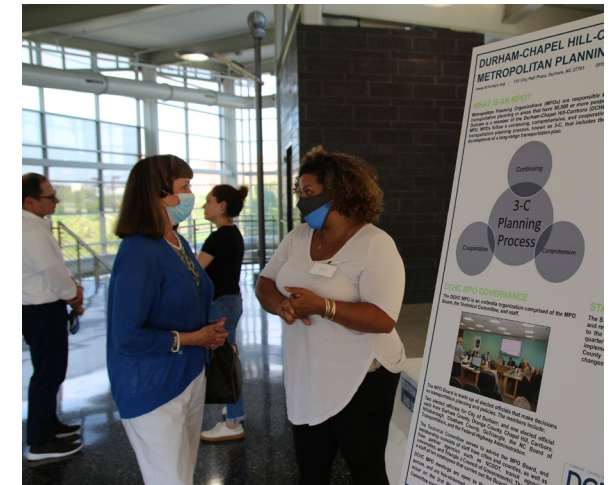
- 1) Identify project types that participants like about the recommended transit plan
- 2) Identify additional projects that should be considered if new or additional funding became available
- 3) Share any other thoughts about public transportation in a written comment

How were responses collected?

- 1) Online and In-Person surveys
- 2) Engagement Ambassadors
- 3) Stakeholder Interviews
- 4) Public workshop

# Types of Engagement Methods

- Online and In-Person Survey
- Engagement Ambassador Outreach
- Stakeholder Interviews
- Public Workshop



# Overview of Demographics

Phase I	Phase II	Phase III	
<i>All survey respondents</i>	<i>All survey respondents</i>	<i>All survey respondents</i>	
673	2,342	2,152	Total number of responses
9%	10%	15%	Self-identified as someone with a disability
10%	22%	25%	No vehicle households
96%	88%	93%	Primarily speak English at home
21%	41%	59%	Households that make less than \$50,000
50%	51%	48%	Identified as transit riders

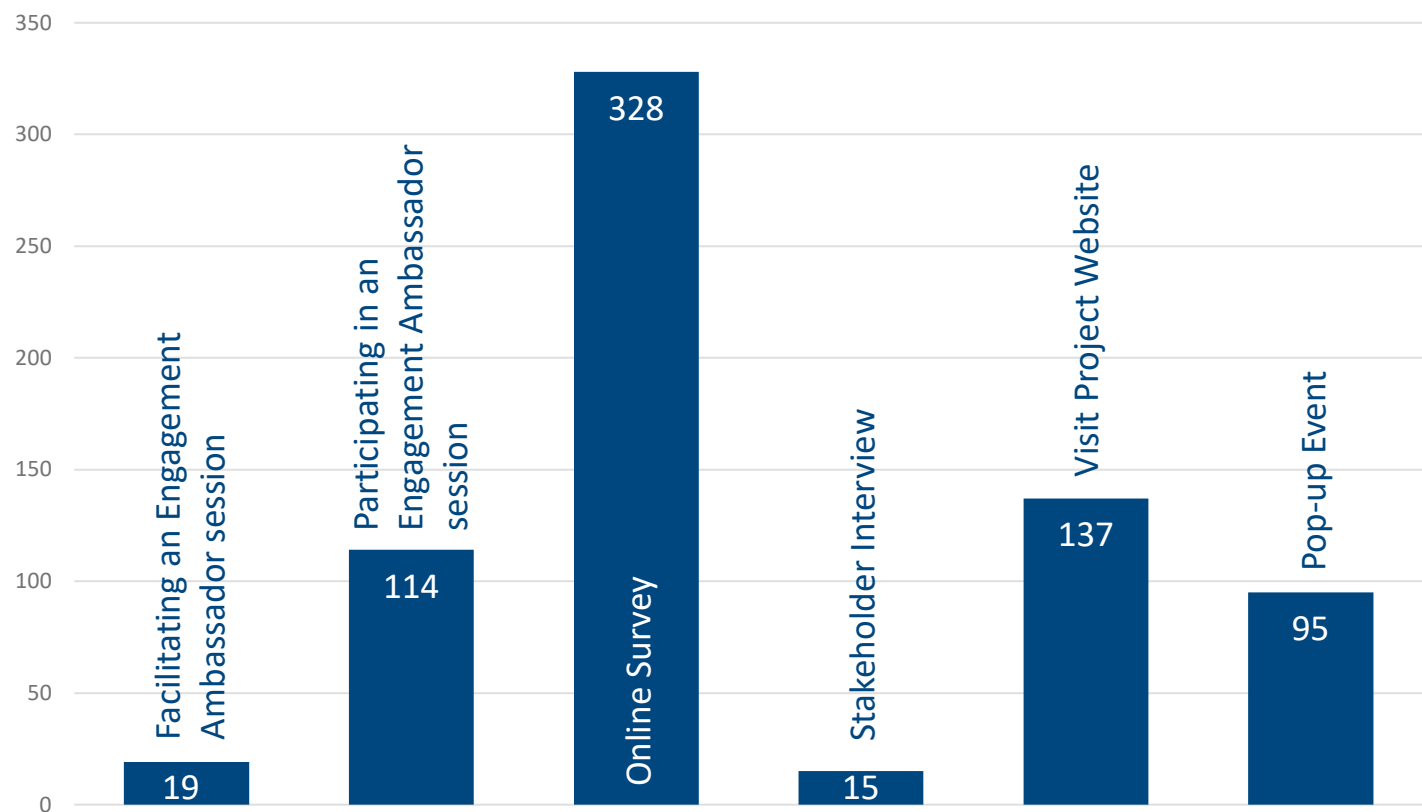


# Phase III Demographics by Select Groups

Total	People of Color	Daily Transit Rider	Daily + Weekly Transit Rider	
<i>All survey respondents</i>	<i>Survey respondents who identified as Asian or Asian American, American Indian or Alaska Native, Black or African American, and/or Native Hawaiian or other Pacific Islander.</i>	<i>Survey respondents who take transit every day</i>	<i>Survey respondents who take transit every day or a few times a week</i>	
2,152	1,301	306	605	Total number of responses
15%	3%	10%	7%	Self-identified as someone with a disability
25%	33%	67%	44%	No vehicle households
93%	95%	88%	90%	Primarily speak English at home
59%	43%	33%	36%	Households that make less than \$50,000
48%	54%	100%	100%	Identified as transit riders

# Staying Engaged

## What opportunities have you participated in?



243 participants have participated at an in-person event in the past two years.






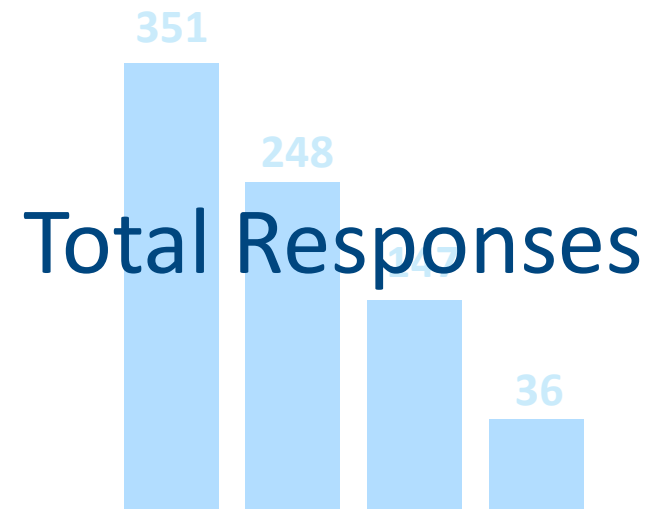
# Example Format of Survey Response Summaries

The survey summary will show the top responses in the three categories, or “focus groups:”








## Question

### Legend

-  Moved up in priority
-  Moved down in priority
-  Stayed the same



### Changes from Total by Focus Group

Persons of Color	<del>1</del>	 3	 2	<del>4</del>
Daily Transit Riders	 2	 1	<del>3</del>	<del>4</del>
Daily + Weekly Transit Riders	 4	<del>2</del>	 1	 3

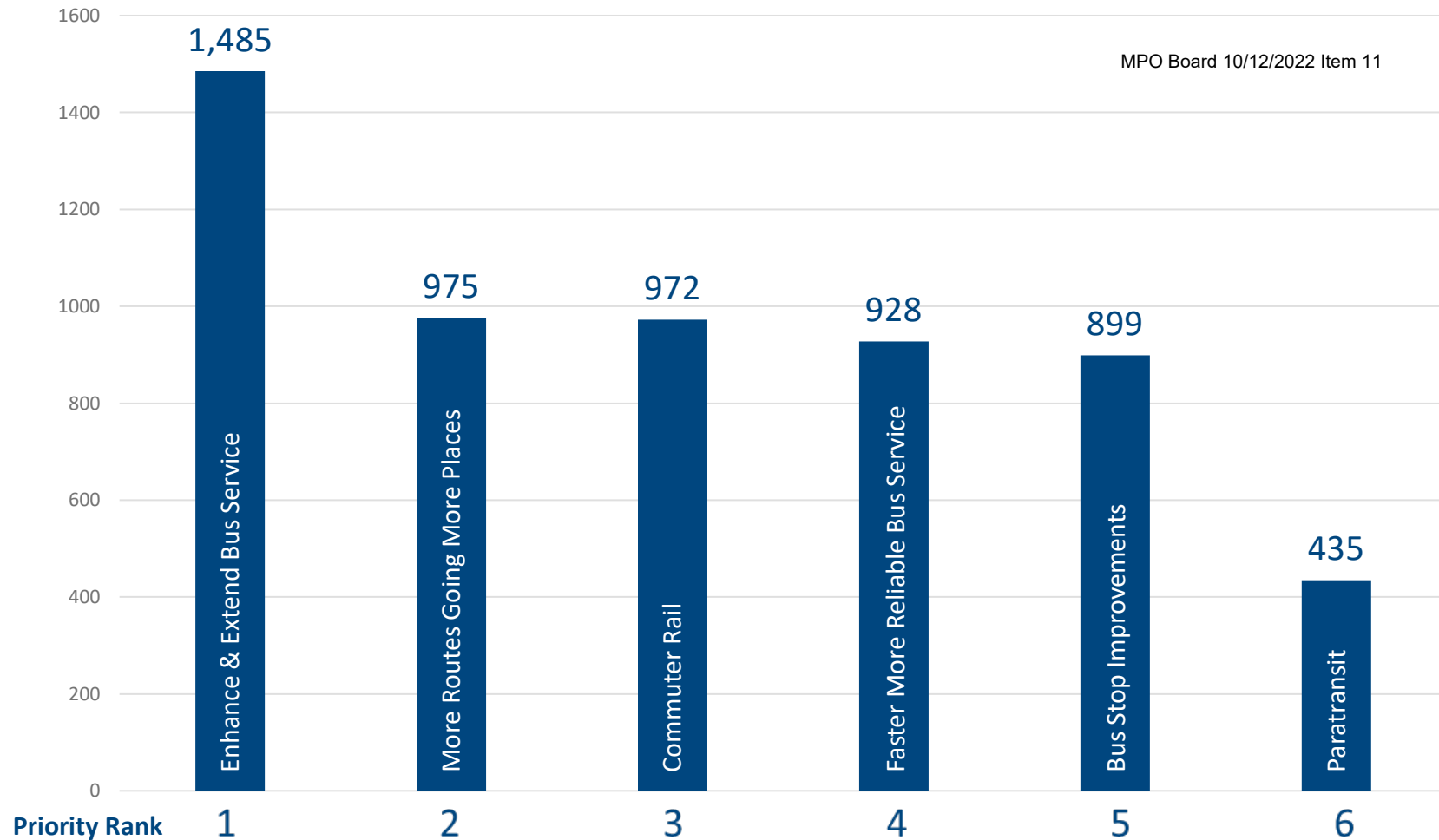
Number indicates the priority rank in each group and shape shows if it changed or stayed the same from the total

# What do you like the most about the recommended transit plan

*(Choose up to three)*

## Legend

- ▲ Moved up in priority
- ▼ Moved down in priority
- ▬ Stayed the same



## Changes from Total by Focus Group

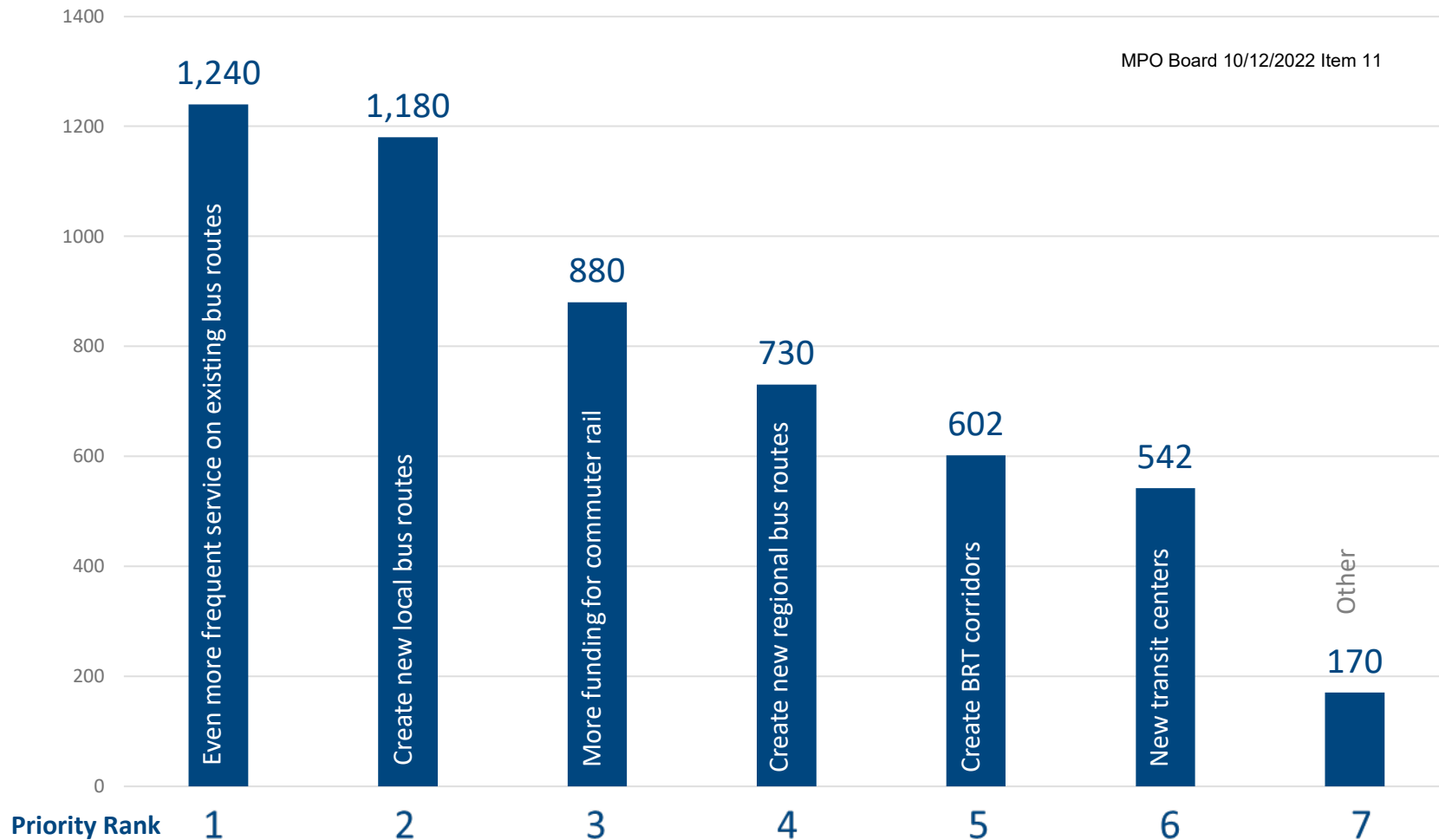
Focus Group	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	Rank 6
Persons of Color	<del>1</del>	<del>2</del>	5 ▼	3 ▲	4 ▲	<del>6</del>
Daily Transit Riders	<del>1</del>	3 ▼	5 ▼	<del>4</del>	2 ▲	<del>6</del>
Daily + Weekly Transit Riders	<del>1</del>	<del>2</del>	5 ▼	<del>4</del>	3 ▲	<del>6</del>

# If funding becomes available in the future, what else should be considered?

*(Choose up to three)*

## Legend

- ▲ Moved up in priority
- ▼ Moved down in priority
- Stayed the same



## Changes from Total by Focus Group

Focus Group	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	Rank 6	Rank 7
Persons of Color	<del>1</del>	<del>2</del>	▼ 4	▲ 3	▼ 6	▲ 5	<del>7</del>
Daily Transit Riders	<del>1</del>	<del>2</del>	▼ 4/5	▲ 3	▼ 6	▲ 4/5	<del>7</del>
Daily + Weekly Transit Riders	<del>1</del>	<del>2</del>	▼ 5	▲ 3	▼ 6	▲ 4	<del>7</del>



# What is Next

- Incorporate public feedback into the final Durham County Transit Plan and develop the final report - October
- Adopt the Transit Plan Governance Study Implementation Agreement – November/December
- Present the final Durham County Transit Plan, release for public comment, and hold a joint public hearing – November/December
- Adopt the Durham County Transit Plan - January
  - Durham County Board of Commissioners
  - DCHC MPO Board
  - GoTriangle Board of Trustees



# Thank You for Your Participation

Coming Soon: Your Final Transit Plan!

