

# Chapel Hill transit

## Chapel Hill Transit Highlights

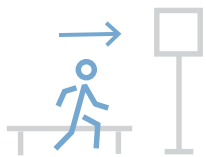
# TRIANGLE REGIONAL TRANSIT SURVEY 2023

Chapel Hill Transit coordinated with other transit agencies in the Triangle to participate in a survey in Fall 2023 to collect data on demographics and trip characteristics for bus riders throughout Wake, Orange, and Durham Counties.

The survey results will help Chapel Hill Transit and other agencies identify needs and plan for improvements in regional transit service delivery. Survey results will inform local transit plans, development of future rail and bus rapid transit corridors, and regional travel demand modeling and multimodal transportation plans.



## KEY STATS & FACTS



**>88%**

walk to the bus stop from their origin



**>92%**

walk from the bus to their destination

### In-system transfers



6% of riders transfer buses

2% make 2 or more bus transfers

14% of riders surveyed | 19 routes surveyed

**1,669 surveys completed**

## ORIGINS & DESTINATIONS

### Home



52%

36%

### College/University



25%

34%

### Workplace



11%

15%

### Restaurant/Dining



2%

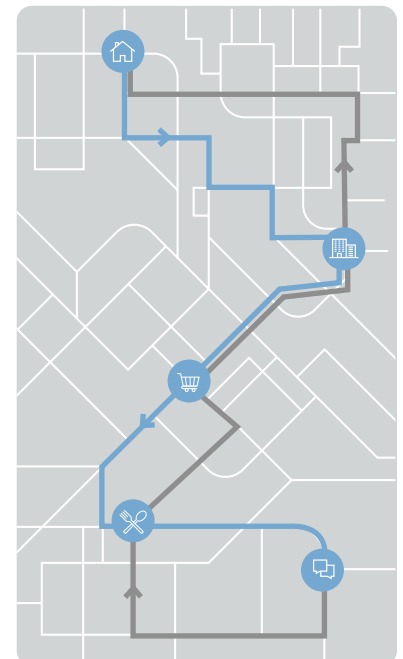
4%

### Shopping



2%

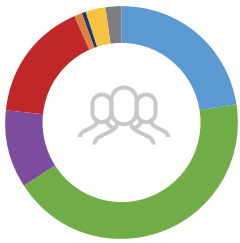
3%



● Origin

● Destination

# RIDER CHARACTERISTICS



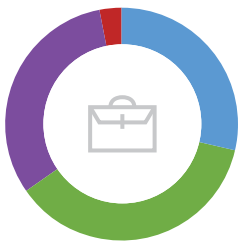
## Race and ethnicity

Black / African American	23%
White	44%
Hispanic/Latino	11%
Asian	17%
American Indian / Alaska Native	1%
Native Hawaiian / Pacific Islander	<1%
Two or more races	3%
Prefer not to say	2%



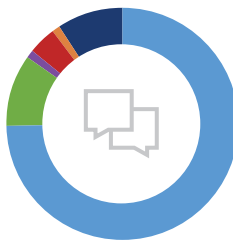
## Number of people in household

One	28%
Two	31%
Three	15%
Four	15%
Five	5%
Six or more	5%



## Most riders are employed and/or students

Employed	29%
Student	37%
Employed Student	32%
Non-worker or Student	3%

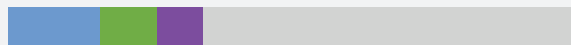


## Languages riders speak at home

English	74%
Spanish	10%
Hindi	1%
Chinese	4%
Korean	1%
Other	9%



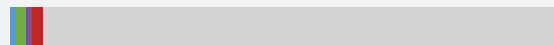
**35% of transit riders** have used rideshare services (such as Uber or Lyft) in the past 30 days.



3 or more	16%	1 time	8%
2 times	10%	Not at all	65%



**Few transit riders used bike share or scooter share** in the past 30 days.



3+ days per week	1%	< 1 per month	2%
1-2 days per week	2%	Not at all	94%
1-2 per month	1%		



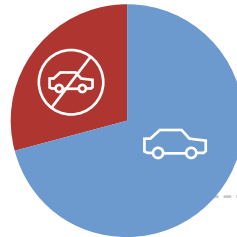
**78% of all riders** have a valid drivers license



**33% of all riders** earn less than \$25,000

**29%**

live in a household with no vehicle



**71%**

live in a household with one or more vehicles

within that 71% we asked...

**Could you have used one of these vehicles to complete this trip?**

Yes **52%** No **48%**