

## 2050 MTP – Demographic Questions (6/3/20)

### Durham-Chapel Hill-Carrboro MPO

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### Background

A public engagement goal of the Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC MPO) is to use a range of methods to reach all populations, including targeted efforts toward traditionally under-engaged populations. In an effort to help the MPO determine to what extent that goal is being met, the MPO will request demographic data from people who complete surveys, provide comments, or otherwise participate in the engagement process. An outline of the proposed demographic questions follows below. Note that the outline provides the text of the questions but does not depict final formatting of the questionnaire or form, which will be completed when the questions are finalized.

### Questions

#### Introduction

The Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC MPO) is working to improve engagement and ensure that everyone has the opportunity to be heard during decision making regardless of their identity. Filling out the following demographic questions is optional, but they will be extremely helpful in ensuring the fairness and equity of our engagement. All data reporting will be summarized and strictly confidential.

#### Questions

- A. In what year were you born?
  
- B. What is your race or ethnicity? Select any that may apply: American Indian or Alaska Native; Asian; Black or African American; Hispanic or Latino; Native Hawaiian or Pacific Islander; White; prefer to self identify; prefer not to answer.
  
- C. What is the zip code of your home? Of your work place?
  
- D. Do you consider yourself a person with a disability? Yes/No/Other \_\_\_\_\_
  
- E. How many cars are available for drivers in your household?
  
- F. Which of the following range does your total annual household income fall into? Less than \$20,000; \$20,000 to \$34,999; \$35,000 to \$49,999; \$50,000 to \$74,999; \$75,000 to \$100,000; \$101,000 to \$124,999; \$125,000 or more; prefer not want to answer.

Note: Staff is still developing the set of income ranges to use for this question.

G. How did you hear about this engagement session? Social media; electronic newsletter; flyer; neighborhood listserve; local government website; word-of-mouth; news/print media; other \_\_\_\_\_

H. In which language do you prefer to receive information?

Note: Staff will list the five most common languages used in the Triangle.

I. Are you a: student; employed; unemployed; retired?

Note: Staff is still developing and discussing this question.